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*What federal 'grant' opportunities are out there?  
How much money is available?  
How do I know if my idea or product qualifies?  
What is the relationship to other categories of investment?*

**What's the catch???**

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**BBC Entrepreneurial Training Corporation Presents**

## **SBIR/STTR 101**

***"Learn the basics of this \$2.3 billion dollar federal funding program"***

*Small Business Innovation Research (SBIR) and  
Small Business Technology Transfer (STTR) Programs*

**Tuesday, January 27, 2009**

**1:00 am - 4:00 pm**

**Petoskey Public Library – Carnegie Building**

**500 E. Mitchell · Petoskey · MI 49770**

**Cost: \$50/person**

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**Topics Include:**

- Overview of SBIR/STTR Grants and Contracts
- Sources of Funding and Federal Agency Differences (National Science Foundation, Department of Defense, the National Institutes of Health, and others)
- Eligibility For Funding
- Tools to help you do your homework and strategic planning prior to writing a grant

**Who should attend?**

- Individuals interested in learning more about the program to determine if their ideas/products would qualify for funding
- Technology-based entrepreneurs and small companies seeking funding for R&D
- Anyone planning on submitting an SBIR/STTR proposal in the next 12 months
- Individuals supporting SBIR/STTR applicants and companies including financial managers, business mangers and other administrative personnel at SBIR/STTR applicant companies

**To Register:** [http://www.bioconsultants.com/registration\\_form.html](http://www.bioconsultants.com/registration_form.html) or call Kris at 734-930-9741.